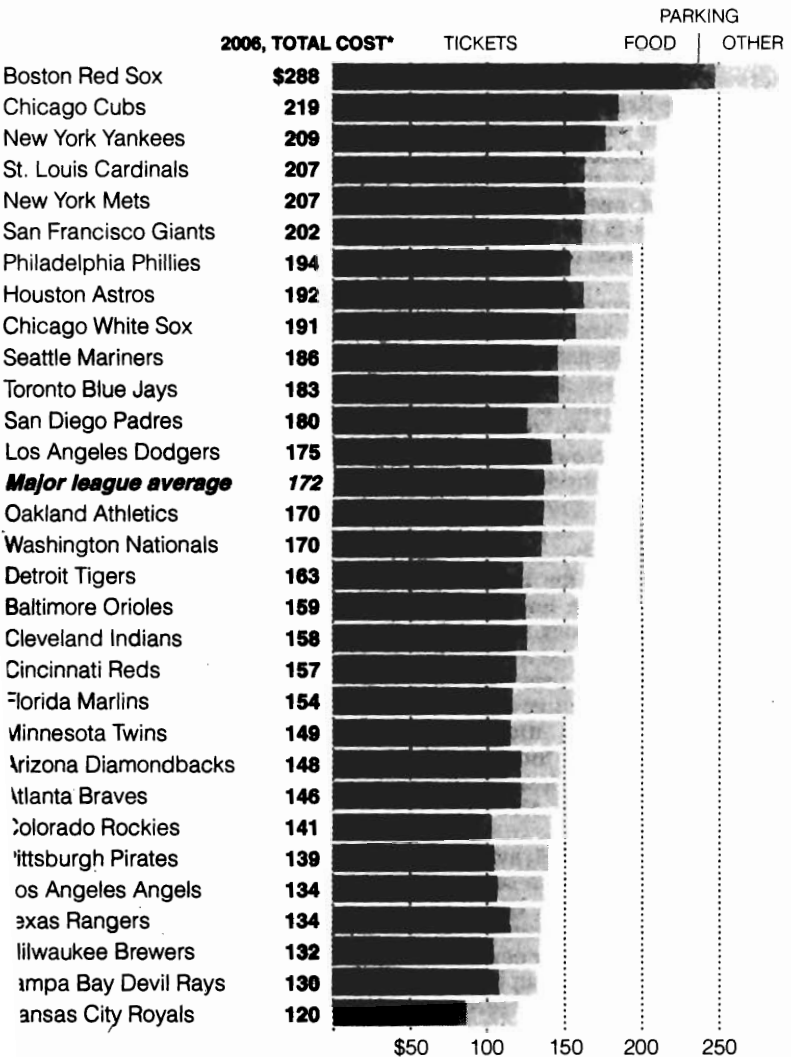


# A Night at the Park Is No Cheap Ticket

Professional sports teams receive money from many sources, including licensing, merchandising and broadcast rights. To compensate for players' higher salaries, teams have raised prices at the parks for everything from tickets to hot dogs. Here is an estimate of the cost for a family of four to go to a Major League Baseball game in different cities.



\*Based on buying four tickets, two beers, four soft drinks, four hot dogs, two game programs and two baseball caps and paying for parking for one car.

Source: Team Marketing Report